

# Cookie Policy

Blue Square Global Limited

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following types of cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. The `wordpress_test_cookie` set out below is an example of a strictly necessary cookie. This cookie is necessary for us to check if your browser has cookies enabled, which is required for admin panel login functionality.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to provide a better user experience. For example, the `cookie_notice_accepted` cookie stores a cookie to check if you have previously consented so that you do not need to provide or reject consent each time that you visit our website.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose
<code>_ga</code>	<p>To store and count pageviews for statistics. We use this data for general website traffic analysis, including:</p> <ul style="list-style-type: none"><li>• See how our users are finding the website (directly, referrals from other websites/platforms).</li><li>• See how long our users are spending on the website.</li><li>• See how many visits our website receives.</li><li>• Compare the number of unique users to returning users.</li></ul> <p>Analytical or performance Deleted after 730 days</p>

\_gid

To store and count pageviews for statistics.  
We use this data for general website traffic analysis,  
including:

- See how our users are finding the website (directly, referrals from other websites/platforms).
- See how long our users are spending on the website.
- See how many visits our website receives.
- Compare the number of unique users to returning users.

Analytical or performance  
Deleted after 1 day

\_gat

To store and count pageviews for statistics.  
We use this data for general website traffic analysis,  
including:

- See how our users are finding the website (directly, referrals from other websites/platforms).
- See how long our users are spending on the website.
- See how many visits our website receives.
- Compare the number of unique users to returning users.

Analytical or performance  
Deleted after 730 days

cookieLawInfo-checkbox-analytics

This cookie is set by GDPR Cookie Consent plugin.  
The cookie is used to store the user consent for the cookies in the category "Analytics".

Strictly necessary  
Deleted after 365 days

cookielawinfo-checkbox-functional  
The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".  
Strictly necessary  
Deleted after 365 days

cookielawinfo-checkbox-necessary  
This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".  
Strictly necessary  
Deleted after 365 days

cookielawinfo-checkbox-others  
This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".  
Strictly necessary  
Deleted after 365 days

cookielawinfo-checkbox-performance  
This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".  
Strictly necessary  
Deleted after 365 days

viewed\_cookie\_policy,  
cli\_user\_experience  
The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.  
Strictly necessary  
Deleted after 365 days

CookieLawInfoConsent      This cookie is set by GDPR Cookie Consent plugin. The cookie is used to record the default button state of the corresponding cookie category & the status of CCPA. It works only in coordination with the primary cookie.  
Functional  
Deleted after 1 day

wordpress\_test\_cookie      Tests if the cookie can be set. WordPress also sets wordpress\_test\_cookie cookie to check if the cookies are enabled on the browser to provide appropriate user experience to the users. This cookie is used on the front-end of the website, even if you are not logged in to the website admin panel.  
Strictly necessary  
Deleted after your session expires

## Google Analytics

To find out more about the Google analytics cookies listed above please follow this link:  
<https://support.google.com/analytics/answer/6004245>

## Changing Cookie Settings/ block cookies

Most web browsers allow some control of most cookies through browser settings. To find out more about cookies and to see what cookies have been set on your device, visit  
<https://www.allaboutcookies.org/>

You can find out how to manage cookies on various browsers by clicking the links below:

Google Chrome:

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>

Microsoft Edge:

<https://support.microsoft.com/en-gb/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd>

Mozilla:

<https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&redirectlocale=en-US>

Internet Explorer:

<https://support.microsoft.com/en-gb/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

Safari: <https://support.apple.com/en-gb/safari>

Google Analytics

To opt out of being tracked by Google Analytics across all websites visit  
<http://tools.google.com/dlpage/gaoptout>